



TRANSPORTATION ASSOCIATION OF MARYLAND, INC.

2024 SPONSORSHIP & EXHIBITOR FEES **Chesapeake Bay Beach Club – September 17-19, 2024**

Sponsorship Prices

Diamond Sponsorship (EXCLUSIVE):

Cost: \$8,200

The Diamond sponsorship is intended as a TAM 'Grand Slam', allowing a Sponsor to get year-round access and prominence at all major TAM events. You receive a two (2) year membership with TAM, become the prime sponsor of the TAM Conference, the TAM General Meeting, and the TAM Roadeo, along with prime sponsorship at TAM's Legislative Reception held in Annapolis, MD. You also receive full exposure amongst TAM Members as follows:

Conference: Single booth (choice) and one (1) outdoor space (choice) for bus display, 2 full registrations (includes all meals), access to a vendor session on September 17, sponsor logo on TAM website for one (1) year, banner-ad on TAM website for one (1) year, venue banner during the entire event, printed ad on conference bag insert, Banner ad as a sponsor on conference app, choice of promotional literature or a give-away to be included in the TAM conference bags, and attendee list.

General Meeting: ½ hour session with attendees during the TAM general membership meeting, venue banner, table signage, and attendee list. One (1) complimentary registration (includes meal).

Roadeo: Venue banner during the entire event, signage, announcements, ad in the Roadeo Program Book, and table signage at meal venue.

Legislative Reception: Prime sponsorship at the Annual Legislative Reception in January.

Platinum Sponsorship:

Cost: \$5,500

Receive a one (1) year membership with TAM, single booth (choice after Diamond Sponsor) and one (1) outdoor space for bus display, two (2) full registrations (includes all meals), access to a vendor session on September 17, Banner ad as a sponsor on conference app, signage at two breakfast events, recognition throughout entire conference, sponsor logo on TAM website for one (1) year, side-bar ad on TAM website for one (1) year, venue banner during entire event, choice of promotional literature or give-away to be included in the TAM conference bags, printed ad on conference bag insert, and attendee list.

Gold Sponsorship:

Cost: \$4,400 (plus \$400 non-member fee)

Single booth (choice after Diamond & Platinum), two (2) full registrations (includes all meals), access to a vendor session on September 17, recognition throughout entire conference, feature as a sponsor on conference app, sponsor logo on TAM website for one (1) year, side-bar ad on TAM website for one (1) year, printed ad on conference bag insert, venue banner during entire event, and attendee list.

Silver Sponsorship:

Cost: \$3,850 (plus \$400 non-member fee)

Single booth, two (2) full registrations (includes all meals), access to a vendor session on September 17, signage at one lunch event, venue banner during entire event, feature as a sponsor on conference app, recognition throughout entire conference, sponsor logo on TAM website for one (1) year, and attendee list.

Partnership Dinner Sponsorship (EXCLUSIVE):

Cost: \$3,575 (plus \$400 non-member fee).

Sponsorship of the fun Partnership Dinner with a fabulous menu, held at the fabulous Chesapeake Bay Beach Club. Ten-minute introduction in front of all attendees, one (1) full registration (includes all meals), access to a vendor session on September 17, feature as a sponsor on conference app, logo on venue banner and on TAM website, signage at the event included, and TAM attendee list.

Awards Lunch Sponsorship (EXCLUSIVE):

Cost: \$3,575 (plus \$400 non-member fee)

The premier event honoring excellence in Maryland community transportation. A plated meal held at the general session of the TAM conference. Your rep gets a 15-minute exclusive speaking opportunity at the event. Feature as a sponsor on conference app. One (1) full registration (includes all meals), signage at the event, logo on venue banner & on TAM website.

Picnic Lunch Sponsorship (3 Available):

Cost: \$3,000 (plus \$400 non-member fee)

The closing gathering of the attendees. A fun event held at the Inn at the Chesapeake Bay & Beach Club. Your reps greet people and will have the opportunity to briefly address attendees during the lunch. Feature as a sponsor on conference app. One (1) full registration (includes all meals), signage at the event, logo on venue banner and on TAM website.

Conference Lanyards

Cost: \$4,000 (**Exclusive!**) (plus \$400 non-member fee)

Get exposure to all conference attendees with your company logo on the lanyards. Lanyard design must be approved by conference management prior to production. This sponsorship also includes:

- Logo along with a link to your company website displayed on the conference site
- Post-conference recognition
- Feature as a sponsor on conference app

Bag Sponsorship:

Cost: \$3,250 (**Exclusive!**) (plus \$400 non-member fee)

Logo on one side of TAM conference giveaway bag and on the TAM website.
Feature as a sponsor on conference app

Break Sponsorship (snack attack):

Cost: \$1,000 Up to 3 available (plus \$400 non-member fee)

Signage at Expo breaks. Logo on venue banner and on the TAM website. Feature as a sponsor on conference app.

Beer & Snacks for My Buses!

Cost: \$1,250 (plus \$400 non-member fee)

A two-hour period when people can visit the buses on display in the parking lot. Sponsor the beer, soft drinks and snacks. Feature as a sponsor on conference app. Up to 2 sponsors.

Exhibit Booth Prices

Note: This year, booths will be a 6' tabletop with skirt, two chairs, 120-volt electric if needed and no back drape.

All exhibitors will receive a custom profile page on the TAM conference app.

Booth comes with two (2) full registrations (includes all meals). Additional registrations may be purchased for \$200 each.

Cost \$1,270 (TAM member rate) and \$1,870 for non-members

Custom booth configurations and sizes may be available upon request, email peggymaher@verizon.net.

Outdoor Bus Display Area:

Cost: \$325 per space, one (1) vehicle (you must also purchase exhibit booth space to secure an outdoor space). Additional bus display space available at \$200 per bus.

A special event with beer. Soft drinks and snacks will take place outdoors on Tuesday afternoon 4:00 PM – 6:00 PM. Sponsorships available for this event!

Additional Booth Personnel:

If a vendor wishes to register more than 2 persons to attend and help man their booth, they may register additional persons at a cost of \$200 per attendee, per day. Includes all meals for that day.

Exhibitor Schedule**

Vendor Presentations:

Tuesday, September 17th 10:30 AM – 12:00 PM

Move In:

Tuesday, September 17th 7:30AM-4:00PM for indoor exhibitors

Tuesday, September 17th 7:30AM-1:00PM for outdoor bus displays

Outside Bus Displays

Tuesday, September 17th 4:00PM-6:00PM

Vendor Showcase and Cocktail Reception/Dinner in Trade Show area:

Tuesday, September 17th 6:00PM-8:30PM

Move Out:

Tuesday, September 17th 8:30PM-9:30PM

Wednesday September 18th 7:30AM-8:30AM

**Tentative Schedule

EMAIL TAM TODAY AT peggymaher@verizon.net TO SECURE YOUR SPACE AS A SPONSOR OR EXHIBITOR

[CLICK HERE TO REGISTER](#)