



# Transportation Association of Maryland

tam@taminc.org • 410-533-4245 • www.taminc.org

## 2025 SPONSORSHIP & EXHIBITOR FEES Chesapeake Bay Beach Club – October 7-9, 2025

### Sponsorship Prices

#### **Grand Slam Sponsorship (EXCLUSIVE): Cost: \$8,200**

The TAM 'Grand Slam' sponsorship allows a Sponsor to get year-round access and prominence at all major TAM events. You receive a two (2) year membership with TAM, become the prime sponsor of the TAM Conference, the TAM General Meeting (May), and the TAM Rodeo (April), along with prime sponsorship at TAM's Legislative Reception held in Annapolis, MD (January). You also receive full exposure amongst TAM Members as follows:

1. Conference: Get one (1) booth (choice) and your choice of: An additional booth space (double booth) OR up to two outdoor spaces for the bus display. Four (4) full conference registrations (includes all meals), access to a vendor session on October 7<sup>th</sup>, sponsor logo on TAM website for one (1) year, banner-ad on TAM website for one (1) year, signage at all events, venue banner during the entire event, printed ad in conference bag insert. Banner ad as a sponsor on conference app, company profile on conference app, choice of promotional literature OR a giveaway to be included in the TAM conference bags, and pre & post conference attendee list with emails. Your logo will be on a cup to be given away to all attendees during the vendor showcase. TAM will play a short promo video for you at the start of our keynote opening session. TAM will send a branded email and social media post across all platforms advertising your presence and sponsorship of the event. (\$6,000 value)
2. General Meeting: ½ hour session with attendees during the TAM general membership meeting, venue banner, table signage, and attendee list. Three complimentary registrations (including meal). (\$2,000 value)
3. Rodeo: Venue banner during the entire event, signage, announcements, ad in the Rodeo Program Book, and table signage at meal venue. (\$3,500 value)
4. Legislative Reception: Prime Display table at the Legislative Reception, four registrations, pre-and-post attendee list, venue banner during the entire event, signage, announcements, and full-page ad in our printed Annual Report. (\$2,500 value)

#### **Platinum Sponsorship: Cost: \$5,500**



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Receive a one (1) year membership with TAM, single booth (choice after Grand Slam Sponsor) and one (1) outdoor space for bus display, two (2) full registrations (includes all meals), access to a vendor session on October 7<sup>th</sup>. Banner ad as a sponsor on conference app, company profile on conference app, signage at two breakfast events, recognition throughout entire conference, sponsor logo on TAM website for one (1) year, side-bar ad on TAM website for one (1) year, venue banner during entire event, choice of promotional literature or giveaway to be included in the TAM conference bags, printed ad on conference bag insert, and pre & post conference attendee list with emails.

## **Gold Sponsorship: Cost: \$4,400 (plus \$600 non-member fee)**

Single booth (choice after Diamond & Platinum), two (2) full registrations (includes all meals), access to a vendor session on October 7<sup>th</sup>, recognition throughout entire conference, feature as a sponsor on conference app, company profile on conference app, sponsor logo on TAM website for one (1) year, side-bar ad on TAM website for one (1) year, printed ad on conference bag insert, venue banner during entire event, and pre & post conference attendee list with emails.

## **Silver Sponsorship: Cost: \$3,850 (plus \$600 non-member fee)**

Single booth, two (2) full registrations (includes all meals), access to a vendor session on October 7<sup>th</sup>, signage at one breakfast event, venue banner during entire event, feature as a sponsor on conference app, company profile on conference app, recognition throughout entire conference, sponsor logo on TAM website for one (1) year, and pre & post conference attendee list with emails.

## **Partnership Dinner Sponsorship (EXCLUSIVE): Cost: \$3,575 (plus \$600 non-member fee).**

Sponsorship of the fun Partnership Dinner with a fabulous menu, held at the fabulous Chesapeake Bay Beach Club. Ten-minutes to welcome attendees, one (1) full registration (includes all meals), access to a vendor session on October 7<sup>th</sup>, feature as a sponsor on conference app, banner ad as a sponsor on conference app, company profile on conference app, logo on venue banner and on TAM website, signage at the event included, and pre & post conference attendee list with emails.

## **Awards Lunch Sponsorship (EXCLUSIVE): Cost: \$3,575 (plus \$600 non-member fee)**

The premier event honoring excellence in Maryland community transportation. A plated meal held at the general session of the TAM conference. Your rep gets a 15-minute exclusive speaking opportunity at the event. Featured as a sponsor on conference app, banner ad as a sponsor on conference app, company profile on conference app. One (1) full registration (includes all meals), signage at the event, logo on venue banner & on TAM website. Pre & post conference attendee list with emails.

## **Phone Charging Station (EXCLUSIVE): Cost: \$1,750 (Plus \$600 non-member fee)**

TAM attendees are rarely seen without their phones and tablets. Enjoy exclusive sponsorship of a charging station that will provide you with tremendous exposure throughout the event. The charging



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station includes customized branding and is placed in a high-traffic area throughout the conference. Includes Feature as a sponsor on conference app, company profile on conference app. One (1) full conference registration discounted to \$200 (includes all meals) and is a \$350 savings over the registration price.

## **General Meeting Sponsorship (EXCLUSIVE): Cost \$2,500 (Plus \$600 non-member fee)**

Sponsor TAM's fall general meeting at the conference, taking place the morning of October 8, 2024. Your representative will get an opportunity to welcome attendees (5 minutes), and your company's choice of promotional item / literature will be placed at every place setting during this exclusive event. One (1) full registration (includes all meals).

This sponsorship also includes:

- Signage during the general meeting
- Logo along with a link to your company website displayed on the conference site
- Post-conference recognition
- Feature as a sponsor on conference app, company profile on conference app.

## **Vendor Day Picnic Lunch Sponsorship (3 Available): Cost: \$3,000 (plus \$600 non-member fee)**

The opening lunch of the attendees. A fun event at the Chesapeake Bay & Beach Club. Your reps greet people and will have the opportunity to briefly address attendees during the lunch. Feature as a sponsor on conference app & company profile on conference app. One (1) full registration (includes all meals), signage at the event, logo on venue banner and on TAM website.

## **Notepad & Pen Sponsor (EXCLUSIVE): Cost: \$ 2,500 (plus \$600 non-member fee)**

Pens provided by the sponsor and a custom notepad provided by TAM will be distributed in all session rooms with the Sponsor's Logo, Conference Logo, and conference theme for participants to use during the conference. One (1) full conference registration discounted to \$200 (includes all meals) and is a \$350 savings over the registration price.

This sponsorship also includes:

- Logo along with a link to your company website displayed on the conference site
- Post-conference recognition
- Feature as a sponsor on conference app, company profile on conference app.

## **Photo Booth Sponsorship (EXCLUSIVE): Cost: \$2,500 (plus \$600 non-member fee)**

The Chesapeake Bay Beach Club is a beautiful location, and our members love to take pictures of themselves while there. Sponsor the most fun shots of the conference with a branded photo booth! One



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(1) full conference registration discounted to \$200 (includes all meals) and is a \$350 savings over the registration price.

- TAM will help you design your own photo template (conference and TAM Logo must be included)
- Your logo on our start screen design.
- Signage or company banner at photo booth location
- Logo along with a link to your company website displayed on the conference site
- Post-conference recognition
- Feature as a sponsor on conference app, company profile on conference app.

## **Conference Lanyards (EXCLUSIVE): Cost: \$4,000 (plus \$600 non-member fee)**

Get exposure to all conference attendees with your company logo on the lanyards. Lanyard design must be approved by conference management prior to production. One (1) full conference registration discounted to \$200 (includes all meals) and is a \$350 savings over the registration price.

This sponsorship also includes:

- Logo along with a link to your company website displayed on the conference site
- Post-conference recognition
- Feature as a sponsor on conference app, company profile on conference app.
- Pre & post conference attendee list with emails

## **Bag Sponsorship (EXCLUSIVE): Cost: \$3,250 (plus \$400 non-member fee)**

Logo on one side of TAM conference giveaway bag and on the TAM website. One (1) full conference registration discounted to \$200 (includes all meals) and is a \$350 savings over the registration price. Featured as a sponsor on conference app, company profile on conference app.

## **Break Sponsorship (snack attack): Cost: \$1,000 Up to 3 available (plus \$600 non-member fee)**

Signage at conference breaks. One (1) full conference registration discounted to \$200 (includes all meals) and is a \$350 savings over the registration price. Logo on venue banner and on the TAM website. Feature as a sponsor on conference app, company profile on conference app.

## **Beverages & Snacks for My Buses! (EXCLUSIVE) Cost: \$2,500 (plus \$600 non-member fee)**

A two-hour period when people can visit the buses on display in the parking lot. Sponsor beer, wine, soft drinks and snacks. One (1) full conference registration discounted to \$200 (includes all meals) and is a \$350 savings over the registration price.



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Feature as a sponsor on conference app, company profile on conference app. Attendees will receive drink cups with your logo. Please advise us if you would like to bring your branded tablecloths to be used at the outdoor bars.

## **Pre & Post Conference Attendee List: Cost: \$500 (plus \$300 non-member fee)**

You must also purchase exhibit booth space and/or a sponsorship to secure the attendee lists. The pre-conference list is distributed two (2) weeks before the conference and the post-conference list is distributed one (1) week after the conference.

## **Vendor Showcase Exhibitor Gift Card Giveaways (\$70 or \$120)**

As an exhibitor or sponsor you can have a raffle at your booth. TAM will purchase a VISA gift card on your behalf (\$50 or \$100 value) for you to raffle off at your booth. TAM will give away on your behalf (and with your participation if present) a custom VISA gift card branded with your organization's logo as part of our conference app's game function during the Vendor Showcase. The gift card and the envelope in which it's contained will include your logo, as well as contact information for your sales representative. As in previous years TAM will announce winners at the Vendor Showcase on Tuesday evening October 7<sup>th</sup>.

## **Exhibit Booth Prices**

Exhibitor booths will be a 6' tabletop with skirt, two chairs, 120-volt electric that can be added to your booth for \$15.00 when you register and no back drape.

All exhibitors will receive a complimentary custom company profile page on the TAM conference app and will be included in the conference app game at no charge.

Booths come with two (2) full complimentary registrations that include all meals. Booths also come with two (2) additional full registrations that include all meals and can be purchased at the discounted rate of \$200 each.

## **Cost \$1,270 (TAM member rate) and \$1,870 for non-members**

Custom booth configurations and sizes may be available upon request, email [pmaher@taminc.org](mailto:pmaher@taminc.org)

## **Outdoor Bus Display Area:**

Cost: \$325 per space, one (1) vehicle (you must also purchase exhibit booth space to secure an outdoor space). Additional bus display space available at \$200 per bus.

A special event with beer, wine, soft drinks and snacks provided. The bus display takes place outdoors in the Chesapeake Bay Beach Club parking lot on Tuesday afternoon 4:00 PM – 6:00 PM.



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## Additional Booth Personnel:

If a vendor wishes to register more than 2 persons to attend and help man their booth, they may register additional persons at a cost of \$200 per attendee, per day. Includes all meals for that day. Once you have registered and paid for your booth, registered your complimentary and discounted attendees please email [pmaher@taminc.org](mailto:pmaher@taminc.org) to add additional booth personnel. In the email include names, titles, email addresses and dates of attendance for these additional registrants. The company credit card on file will be charged and confirmations/receipts will be sent.

## Exhibitor Schedule\*\*

### Vendor Presentations:

\*\*Tuesday, October 7<sup>th</sup> 10:30 AM – 12:00 PM

### Move In:

\*\*Tuesday, October 7<sup>th</sup> 7:30AM-4:00PM for indoor exhibitors

\*\*Tuesday, October 7<sup>th</sup> 7:30AM-1:00PM for outdoor bus displays

### Outside Bus Displays

\*\*Tuesday, October 7<sup>h</sup> 4:00PM-6:00PM

### Vendor Showcase and Cocktail Reception/Dinner in Trade Show area:

\*\*Tuesday, October 7<sup>th</sup> 6:00PM-8:30PM

### Move Out:

\*\*Tuesday, October 7<sup>th</sup> 8:30PM-9:30PM

\*\*Wednesday, October 8<sup>th</sup> 7:30AM-8:30AM

**This is the tentative schedule.**

**TAM Membership:** It's easy to renew your **TAM Associate Member Dues** or join **TAM** for **\$500** instead of paying the non-member conference fee of **\$600** for exhibitor booth space and/or sponsorships. Register as an **Exhibitor Sponsor Member**, select a **Sponsorship or Exhibit Booth**, then on the **Additional Conference Items** screen **ADD TAM Associate Member Dues** to your registration for the annual fee of **\$500**. No worries if you forget to add it, we can do that for you and charge the credit card on file with your email authorization.

**EMAIL TAM TODAY AT [pmaher@taminc.org](mailto:pmaher@taminc.org)  
TO SECURE YOUR  
SPONSORSHIP OR EXHIBITOR SPACE**

**[CLICK HERE TO REGISTER](#)**

## **Mobile App Benefits**

All sponsorships that come with mobile app recognition include:

1. Color Logo with name shown in the 'Sponsors' section of the mobile app



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## < Sponsors



Sponsor Name

### 2. Special Listing in the Exhibitor Section of the App



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**PLATINUM**  
Sponsor

Booth ## - Platinum Sponsor Name

**GOLD**  
Sponsor

Booth ## - Gold Sponsor Name

**SILVER**  
Sponsor

Booth ## - Silver Sponsor Name

**BRONZE**  
Sponsor

Booth ## - Bronze Sponsor Name

3. (Some Sponsorships Only) Banner ad on conference app during conference.